



## AGENDA (FINAL Web)

### 2021 Disability Matters North America Conference & Awards

Wednesday – Thursday, April 28 – 29, 2021

Live-Stream

#### WEDNESDAY, APRIL 28, 2021

Time	Topic
10:00 am – 10:15 am	<b>Welcome</b> <ul style="list-style-type: none"> <li>• <b>Nadine Vogel</b> <i>Chief Executive Officer, Springboard Consulting, LLC</i></li> </ul>
10:15 am – 10:30 am	<b>Opening Remarks</b> <ul style="list-style-type: none"> <li>• <b>Sheldon Cummings</b> <i>Chief Diversity, Equity &amp; Inclusion Officer, Intuit</i></li> </ul>
10:30 am – 11:00 am	<b>Research 1</b> <ul style="list-style-type: none"> <li>• <b>Pam McElvane , MBA, MA, PCC</b> <i>Chief Engagement Officer, Diversity MBA Media, A P&amp;L Group Co.</i></li> </ul>
11:00 am - 11:45 am	<b>Workplace</b>  <b>Moderator:</b> <ul style="list-style-type: none"> <li>• <b>Eugene Kelly</b> <i>Vice President, Global Diversity, Equity &amp; Inclusion, Colgate-Palmolive Company</i></li> </ul> <b>Panelist(s):</b> <ul style="list-style-type: none"> <li>• <b>Leddi Fraser, Ph.D.</b> <i>Clinical Psychologist, Comprehensive Medpsych Systems</i></li> <li>• <b>Brandi Kent, RPR-CRC-CRR-RSA</b> <i>Founder &amp; Chief Executive Officer, Kaptions4U, LLC</i></li> </ul> <p><i><b>Description:</b> Hear from this year's award winner about the initiative(s) that brought them to the Disability Matters stage. This award is in consideration of a company's programs/initiatives that speak to its culture relative to the support for resources, engagement, celebration and retention of employees who either have a disability or are caring for someone with a disability. This session will also address the need and impact of captioning and addressing mental health in the workplace.</i></p>
11:45 am – Noon	<b>BREAK</b>
Noon - 12:45 pm	<b>Keynote Presentation</b>  <b>Introduction:</b> <ul style="list-style-type: none"> <li>• <b>Terrance Irizarry</b> <i>Chief Inclusive Diversity Officer, Danone North America</i></li> </ul> <b>Keynote:</b> <ul style="list-style-type: none"> <li>• <b>David Renaud</b> <i>Writer / Producer, Flying Renaud Productions, Inc.</i></li> </ul>

	<a href="#"><i>(Biography)</i></a>
12:45 pm - 1:45 pm	<b>LUNCH BREAK</b>
1:45 pm – 2:30 pm	<p><b>Digital Usability</b></p> <ul style="list-style-type: none"> <li>• <b>Peter McNally</b> <i>Senior Consultant, Bentley University User Experience Center</i></li> <li>• <b>Stuart Seaborn</b> <i>Managing Director, Litigation, Disability Rights Advocates</i></li> </ul> <p><b>Description:</b> <i>Digital accessibility is important. Digital Usability is critical. This session will address both the legal and the practical issues when it comes to ensuring your candidates, employees and customers can successfully engage with you and your business no matter their disability.</i></p>
2:30 pm – 3:00 pm	<p><b>Research 2</b></p> <ul style="list-style-type: none"> <li>• <b>Laurie Henneborn</b> <i>Managing Director, Accenture</i></li> </ul> <p><b>Description:</b> <i>This session will present the findings from Accenture’s “Getting to Equal 2020: Disability Inclusion” research.</i></p>
3:00 pm - 3:15 pm	<b>BREAK</b>
3:15 pm – 4:15 pm	<p><b>Marketplace</b></p> <p><b>Moderator:</b></p> <ul style="list-style-type: none"> <li>• <b>Lauren Guthrie</b> <i>Vice President, Global Inclusion, Diversity, Equity &amp; Action, VF Corporation</i></li> </ul> <p><b>Description:</b> <i>Hear from this year's award winner) about the initiatives that brought them to the Disability Matters stage. This award is in consideration of a company's programs/initiatives that focus on the outreach, communication and marketing of products and/or services to consumers who are individuals who either have a disability and/or have a dependent with special needs.</i></p>
4:15 pm – 5:00 pm	<p><b>Healthcare Professionals with Disabilities</b></p> <p><b>Moderator:</b></p> <ul style="list-style-type: none"> <li>• <b>Andres E. Gonzalez</b> <i>Vice President, Chief Diversity Officer, Froedtert &amp; Medical College of Wisconsin</i></li> </ul> <p><b>Panelists:</b></p> <ul style="list-style-type: none"> <li>• <b>Dr. Sarah Diekman, MD, JD, MS</b> <i>Occupational and Environmental Medicine Resident Physician, Johns Hopkins</i></li> <li>• <b>Marley Doyle, M.D.</b> <i>Director of the Adult Outpatient Division, Director of the Behavioral Health Education Center of Nebraska (BHECN), and Associate Director of the Women’s Reproductive Program, University of Nebraska Medical Center</i></li> <li>• <b>Leora Heifetz, RNC-OB, MSN Ed.</b> <i>Nurse, Chicago Public Schools</i></li> <li>• <b>Nichole Taylor, DO</b> <i>Associate Professor of Anesthesiology, Assistant Dean of Student Affairs, Wake Forest School of Medicine</i></li> </ul>

	<ul style="list-style-type: none"> <li>• <b>Letitia “Letty” Tomaszewski</b> <i>Medical Student</i></li> </ul> <p><b>Description:</b> When it comes to the representation and inclusion of healthcare professionals with disabilities, medical schools, nursing schools and ultimately, hospitals and healthcare systems are greatly missing the mark. This session will address the issues, challenges, opportunities and potential solutions for effecting positive and lasting change.</p>
5:00 pm – 5:15 pm	<b>Wrap-Up day-1</b>

**THURSDAY, APRIL 29, 2021**

<b>Time</b>	<b>Topic</b>
10:00 am – 10:15 am	<p><b>Welcoming Remarks</b></p> <ul style="list-style-type: none"> <li>• <b>Nadine O. Vogel</b> <i>Chief Executive Officer, Springboard Consulting, LLC</i></li> </ul>
10:15 am - 10:45 am	<p><b>Announcements</b></p> <ul style="list-style-type: none"> <li>• <b>Nadine O. Vogel</b> <i>Chief Executive Officer, Springboard Consulting, LLC</i> <b>Announcing:</b> <ul style="list-style-type: none"> <li>○ TV Programs (<i>The Nosh, Talk &amp; Tea w/ G and Me, Inclusion at Work</i>)</li> <li>○ Podcast: <i>The Reboot Genie</i></li> <li>○ <i>Springboard Consulting Learning Institute (SCLI) Expansion</i></li> <li>○ <i>Springboard Website</i></li> </ul> </li> <li>• <b>Norma Stanley</b> <i>Founder and Chief Executive Officer, E.E.E. Marketing Group</i> <ul style="list-style-type: none"> <li>○ Podcast: <i>Disabled Lives Matter</i></li> </ul> </li> </ul>
10:45 am – 11:45 am	<p><b>Workforce</b></p> <p><b>Moderator:</b></p> <ul style="list-style-type: none"> <li>• <b>Tesha L. Nesbit</b> <i>Director, Diversity &amp; Inclusion, Erie Insurance</i></li> </ul> <p><b>Panelist:</b></p> <ul style="list-style-type: none"> <li>• <b>John D. Kemp</b> <i>President &amp; Chief Executive Officer, The Viscardi Center</i></li> </ul> <p><b>Description:</b> Hear from this year's award winners about the initiatives that brought them to the Disability Matters stage. This award is in recognition of their company's programs/initiatives that touch on all aspects of talent acquisition and management, learning and development, human resources and technology. This session will also address the practice of using AI for talent acquisition and how it might be viewed as discriminatory to individuals with disabilities.</p>
11:45 am - Noon	<b>BREAK</b>

<p>Noon - 12:45 pm</p>	<p><b>Keynote Presentation</b></p> <p><b>Introduction:</b></p> <ul style="list-style-type: none"> <li>• <b>Sagar Barbhaya</b> <i>Staff Software Engineer, Intuit, Inc.</i></li> </ul> <p><b>Keynote:</b></p> <ul style="list-style-type: none"> <li>• <b>Chris Downey, AIA</b> <i>President, Architecture for the Blind</i> (<a href="#">Biography</a>)</li> </ul>
<p>12:45 pm – 1:45 pm</p>	<p><b>LUNCH BREAK</b></p>
<p>1:45 pm – 2:30 pm</p>	<p><b>Research 3</b></p> <p><b>Kessler Foundation</b></p> <ul style="list-style-type: none"> <li>• <b>Elaine E. Katz, MS, CCC/SLP</b> <i>Senior Vice President, Grants and Communications, Kessler Foundation</i></li> <li>• <b>John O’Neill, Ph.D.</b> <i>Director, Employment and Disability Research, Kessler Foundation</i></li> </ul> <p><b>The Springboard Foundation</b></p> <ul style="list-style-type: none"> <li>• <b>Tynisha Henderson</b> <i>Executive Director, The Springboard Foundation</i></li> <li>• <b>Elizabeth “Libby” Ladu</b> <i>Finance Director, The Springboard Foundation</i></li> </ul> <p><b>Description:</b> In this session The Kessler Foundation will present their findings from The First National Survey looking at the experience of college graduates with disabilities from “The ADA Generation”. It will also address opportunities for college students with disabilities to obtain scholarships.</p>
<p>2:30 pm – 3:00 pm</p>	<p><b>Disability Hero</b></p> <p><b>Moderator:</b></p> <ul style="list-style-type: none"> <li>• <b>Laura Barbaro</b> <i>Vice President, Sales and Marketing, General Manager Customer Advocacy, Intel</i></li> </ul> <p><b>Description:</b> A Disability Hero is someone who makes their voice, time, efforts and at times, money, count, for issues impacting the disability community. These individuals can be found anywhere, in all shapes, sizes and ages; although, they are not affiliated with a non-profit organization, agency or the like. Though their intentions are good, their acts of kindness and resulting outcomes are amazing. This year’s Hero is an award-winning author as are the characters she writes about.</p>
<p>3:00 pm – 3:15 pm</p>	<p><b>BREAK</b></p>
<p>3:15 pm – 3:45 pm</p>	<p><b>Music Industry</b></p> <ul style="list-style-type: none"> <li>• <b>Terry Moorer</b> <i>The Hottest Disabled Entrepreneur in America</i></li> <li>• <b>L.A. Williams III</b> <i>Vice President, Synergy Records</i></li> </ul> <p><b>Description:</b> Learn from industry professionals about navigating the music industry with</p>

	<i>a disability.</i>
3:45 pm – 4:15 pm	<p><b>Research 4</b></p> <ul style="list-style-type: none"> <li>• <b>Sheri Wyatt</b> <i>Partner, PricewaterhouseCoopers LLP</i></li> </ul> <p><b>Description:</b> <i>PwC presents the new human capital disclosure rules and getting your company ready especially as it relates to individuals with disabilities.</i></p>
4:15 pm – 4:30 pm	<b>BREAK</b>
4:30 pm – 5:15 pm	<b>Awards Presentation</b>
5:15 pm – 5:30 pm	<p><b>Closing Remarks</b></p> <ul style="list-style-type: none"> <li>• <b>Ted Drake</b> <i>Global Accessibility Leader, Intuit</i></li> </ul>
5:30 pm – 5:45 pm	<p><b>Farewell</b></p> <ul style="list-style-type: none"> <li>• <b>Nadine Vogel</b> <i>Chief Executive Officer, Springboard Consulting, LLC</i></li> </ul>