

# **2019 DISABILITY MATTERS**

North America Awards Gala
April 24, 2019
Wyndham Grand Jupiter at Harbourside Place
Jupiter, Florida

And the Honorees are...



#### **HONOREES**

# **Marketplace Award**



# Spectrum>

# **Steps to Success Award**



# **Disability Hero**



**JAY & LOWELL VAN VECHTEN** 



#### **Chief Executive Officer of the Year**

**CHUCK ROBBINS** 





#### CONGRATULATIONS FROM SPRINGBOARD CONSULTING



**Congratulations from Springboard Consulting.** 

To our 2019 Disability Matters Honorees:

There's power in storytelling; especially when you have an important story to tell. It's what helps us to think differently about what's possible and provides a framework for change. Your success in mainstreaming people with disabilities (your story) clearly illustrates... that where others see hurdles, you see possibilities, then turning those possibilities into successful realities.

Springboard is humbled by the work you are doing in this endeavor and proud to honor you and share that story. We look forward to the next chapter.

Nadine O. Vogel
Chief Executive Officer
Springboard Consulting, LLC

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# **AGENDA**

# WEDNESDAY, APRIL 24, 2019

7:00 PM—7:30 PM	Cocktail Reception	Mangrove Deck and Preserve Pre-Function
7:30 PM—8:15 PM	Award Dinner	Preserve Ballroom
8:15 PM-8:40 PM	Awards Ceremony	Preserve Ballroom
8:40 PM-9:00 PM	Vocalist: Natalia Sulca	Preserve Ballroom
9:00 PM- 10:00 PM	Awards Celebration	Preserve Ballroom



### **Marketplace Award**



MIKE GARTNER

Finance Leader, Americas P&G Professional Division, and Leader, P&G People with Disabilities Affinity Network, The Procter & Gamble Company

Mike Gartner is Co-founder, Ohio Valley Voices - , an oral school founded in 1999 where deaf children learn spoken language with the goal of becoming full participants in the mainstream school environment. OVV enrolls 40-50 children annually. And is

the Co-founder & President, Advocates for Deaf Education (ADE) – founded in 2003, ADE is a not for profit organization focused on raising funds to assist organizations and needy families that enable hearing impaired children achieve their fullest potential. To date, we have awarded grants in excess of \$500,000. Mike's journey as a Champion for People with Disabilities started in 1994 after my daughter, Haley, suffered permanent neurological and physiological damage (including deafness) from an onset of bacterial meningitis. She is 24 years old now, hears with a Cochlear Implant and is currently employed at the Kroger Company. In 2013, my advocacy became more personal as I was diagnosed with a rare blood cancer, further galvanizing and uniting my personal and professional journey as an advocate for people with disabilities.



#### **Marketplace Award**





Petr Kucheryavyy is Senior Manager on the Accessibility team at Charter Communications. Using his experience in accessibility, he strives to advance the mission of creating a universally accessible experience across the Spectrum product line and service offerings. Petr launched his career in accessibility as co-founder of Socially Accessible, a disability-focused consulting company. This eventually led to the

non-profit sector where he served as Employment Specialist at the Colorado Center for the Blind. He also directed an outreach program for seniors with disabilities in the Denver region. His passion for diversity and inclusion, as well as, accessibility have defined the larger part of his career. Being legally blind has given Petr the passion to

advance awareness and employment opportunities for people with disabilities as well as the empathy needed to inform an inclusive Design model for Charter's products and services.



#### **Steps to Success Award**





**DESIRÉE CHACHULA, Ph.D., M.Ed., SHRM-SCP**Diversity & Inclusion Manager

Desirée Chachula is the Diversity & Inclusion Manager for Moffitt Cancer Center. She leads Moffitt Diversity Education, which offers a comprehensive portfolio of learning and practice opportunities for healthcare professionals to develop their cultural competency skill, and for team members to build meaningful and enduring diversity and inclusion in their working groups. Additionally, Desirée coordinates and supports

the implementation of equity related initiatives at the center including the Cultural and Linguistic Competence Steering Committee's Health Disparities Dashboard.

Desirée combines years of curriculum and instruction teaching and consulting experience with academic training as a social scientist to bring a scientist-practitioner approach to cultural competence and diversity and inclusion in healthcare. She is an expert on disproportionality - the differences of a population group to an outcome based on shared demographic traits. This work sheds light on policies, practices, beliefs and biases that perpetuate the marginalization of vulnerable populations.

Additionally, Desirée has specialized training working with special populations. She is expert on LEP issues as well as a Board Certified Transgender Care Professional.

Prior to joining Moffitt in 2016, Desirée held research appointments at the Metropolitan Center for Urban Education as well as at the Harvard Graduate School of Education. Desirée was a Reynold's Fellow in Social Entrepreneurship at Harvard University where she earned her Masters in Language and Literacy. She is a National Science Foundation Fellow in linguistics and has won numerous academic awards including a U.S. Department of State Critical Language Fellowship and a NSF Research Award. In addition to authoring various articles, Desirée is co-editor of the journal Equity in Education. She earned her Ph.D. in Multilingual & Multicultural Education from New York University.



#### **Disability Hero Award**





JAY H. VAN VECHTEN

Disability Advocate, Activist and Educator

Chairman of the American Disabilities Foundation, Inc.

Executive Director of the Boating & Beach Bash for People with Disabilities

Jay Van Vechten spent 25 years working as founder and CEO of Van Vechten & Company, a New York City-based, award-winning marketing communications agency.

At one time the firm was counted among the top 30 independently owned agencies in the nation. It specialized in healthcare, reputation management, and crisis communications. Clients included: Johnson & Johnson, the American College of Emergency Physicians; Janssen Pharmaceuticals; McNeil Consumer Products; the American Dental Association; Oral B Laboratories; Upjohn Pharmacia; Pfizer; Acuvue

Consumer Products; the American Dental Association; Oral B Laboratories; Opjohn Pharmacia; Pfizer; Acuvue Contact Lenses; Hearst Magazines; the I LOVE NY campaign, and the Pharmaceutical Advertising Council.

In 2001, while on a business trip, Jay fell in a hotel bathroom in San Diego. He sustained multiple spinal, hip and knee injuries. Unable to work while undergoing two years of surgeries and rehabilitation, he was forced to shutter the agency in 2004. Far from being out of the game, he reinvented himself and today is a recognized leader in the disability community. He currently resides in Boca Raton, FL, where he most recently served as chairman of that City's Disability Advisory Board.

In that capacity, Jay approached the City in 2008 to host a picnic with boat rides for adults and kids with disabilities. In March of 2009, the first Boating & Beach Bash for People with Disabilities launched. The event then sponsored by the City of Boca Raton was a free, celebration of diversity for local residents. In its first year, it drew 350 guests with physical and/or intellectual challenges and their caregivers for a picnic in Spanish River Park. There was a band and complimentary boat rides on the Intracoastal Waterway. In 2012



the City relinquished the event, saying it had gotten too large and unmanageable and Van Vechten took it over on a full-time basis, doubling it in size year after year and opening to any family dealing with challenges in South Florida and beyond. Now in its 12th year, the Bash has matured into the largest free, fun day in the nation for people with special needs, including children, adults and wounded warriors, their families, and caregivers. Drawing upwards of 6,000 guests annually, the event is supported by close to 500 volunteers who come from schools, colleges, businesses, religious organizations, sports teams and more. The event has set new standards for building community awareness and solidarity for a cause. Dubbed by the media "Miracle on the Intracoastal," the Bash has been named the BEST COMMUNITY

SERVICE PROGRAM IN SOUTH FLORIDA four times in recent years by the Gold Coast Public Relations Council.

Jay and his wife, Lowell, a former editor of Mademoiselle Magazine, continue to run the Bash from their home with a core team of 25 volunteers. There are no salaries. There is no overhead. Every penny raised by their nonprofit, the American Disabilities Foundation, Inc., goes directly into the Bash and the dozens of activities it creates annually geared towards supporting people's abilities. In recent years the Bash has added five hospitals, four medical schools to its list of supporters, offering attendees the opportunity to visit with doctors, nurses, pharmacists, nutritionists, and other medical experts, all volunteering their time to help improve the health and wellness of Bash attendees.

In recent years the United States Business Leadership Network, in tandem with the US Chamber of Commerce, named Van Vechten 'Entrepreneur of the Year'. Shortly after that Scientific American Magazine named Jay's organization one of the top 10 in America doing the most to help people with disabilities. For the last three years Jay has served on the City of Boca Raton's Community Advisory Panel. In 2019 he was also named Vice Chairman of the Board of the Christine E. Lynn College of Nursing at Florida Atlantic University.

Jay and Lowell have one son, Nicholas, a Sgt. and Combat Medic Specialist in the US Army. Nick's wife Megan is also a soldier. The couple resides at Fort Bragg in North Carolina with their four-year-old son, Alex.

#### **LOWELL AMEY VAN VECHTEN**

Disability Advocate, Activist and Educator

Board Member American Disabilities Foundation, Inc.

Administrative Director of the Boating & Beach Bash for People with Disabilities

Lowell Van Vechten spent 30 years in fashion publishing, representing national magazine such as MADMOISELLE, ALLURE, BRIDES, BAZAAR, GLAMOUR, NEW WOMAN, SASSY, SELF and



VOGUE. Her areas of expertise ranged from retail promotions, fashion shows, event commentaries and trend forecasting. Eighteen of those years were spent at Conde Nast Publications, where she served as the national spokesperson for MADEMOISELLE, while writing her own monthly column. Her specialty was creating competitive added value programs for the publication's leading advertisers, while frequently appearing on television programs all across America.

In the mid 90's she helped launch and host ABC TV's nationally syndicated morning fashion trend and style show, MAIN FLOOR.

Ten years later, she stepped into take over the running of Van Vechten & Company, one of the nation's top 30 independently owned and operated marketing communications firms. As president of the agency, Mrs. Van Vechten brought a fresh perspective and direction to the company following her husband's withdrawal as head of the agency, due to his disability. "I found that working in the realm of public relations focused all of my skills into an arena that was both fulfilling and challenging. I loved every minute of it," she says. But a few years later, when Mrs. Van Vechten's husband, Jay, created the Boating & Beach Bash for People with Disabilities, Lowell found fresh, even more rewarding opportunities to work alongside her him helping families with special needs enjoy an annual event unlike any other in the nation.

Now in its 12th year, the Bash has grown to become the largest family celebration of its kind in the world. "There is nothing even remotely like this event anywhere on earth," she says. "It has been my life's great honor to be the administrative director for the various programs and activities we offer nearly 6,000 people annually."

Mrs. Van Vechten received her education at Marymount in Tarrytown, NY., Hunter College and the Fashion Institute of Technology, both in Manhattan. She has been active in numerous New York and South Florida charities over the years, including New York City's Fresh Air Fund, the Kips Bay Boy's Club, Lenox Hill Hospital, Lenox Hill Neighborhood Association and the New York Infirmary. In Florida she has worked on behalf of SOS Children's Village, the American Health Foundation, the Boca Ballet Theatre, the Boca Pops, Kids in New Direction, the National Society of Arts and Letters, and the Boca Raton Historical Society.

Lowell and her husband Jay have one son, Nicholas, a Sgt. and Combat Medic Specialist in the US Army. Nick's wife Megan is also a soldier. The couple resides at Fort Bragg in North Carolina with their four-year-old son, Alex.



#### **Chief Executive Officer of the Year Award**





Chuck Robbins is the Chairman and Chief Executive Officer of Cisco. He assumed the role of CEO on July 26, 2015 and was elected Chairman of the Board on December 11, 2017.

As Chairman and CEO, Chuck is focused on helping companies, cities and countries around the world as they look to Cisco to connect everything and everyone by building

the highly secure, intelligent platform for digital business.

Over his 20 years at Cisco, he has served as Senior Vice President of Worldwide Field Operations, where he led the Worldwide Sales and Partner Organizations, and helped drive and execute many of the company's investment areas and strategy shifts; Senior Vice President of The Americas, Cisco's largest geographic region; Senior Vice President of U.S. Enterprise, Commercial and Canada; Senior Vice President of U.S. Commercial Sales; and Segment Vice President, U.S. and Canada channel organization, where he was instrumental in helping build the industry's most powerful partner program.

Prior to joining Cisco, Chuck held management positions at Bay Networks and Ascend Communications.

Chuck is on the Board of Directors for BlackRock; Chairman of the US-Japan Business Council; a Member of the International Business Council for the World Economic Forum; on the Board of Directors for the Business Roundtable where he serves as Chairman of the Immigration Committee; a Board of Trustees member for the Ford Foundation; and a member of the International Council for the Belfer Center for Science and International Affairs at Harvard University.

Chuck holds a bachelor's degree in mathematics with a computer science concentration from the University of North Carolina.



Acknowledgements:
Star Award by 2@ElnurPixmac