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### News Feed Item

# Florida Blue Served as Host to 2013 Disability Matters Conference

*-- Company honored with three awards for its focus on supporting those with disabilities --*

BY **PR NEWSWIRE**                    ARTICLE RATING: ☆☆☆☆☆

APRIL 18, 2013 01:00 PM EDT

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JACKSONVILLE, Fla., April 18, 2013 /PRNewswire/ -- Florida Blue, Florida's Blue Cross and Blue Shield company, hosted the seventh annual U.S. Disability Matters Award Banquet and Conference on its corporate campus on April 15-17, 2013.

(Logo: http://photos.prnewswire.com/prnh/20120904/MM67207LOGO )

The event, created and implemented by Springboard Consulting, LLC, featured executive presenters from corporate America, the federal government, academia and the non-profit sector, all of whom shared their experiences and best practices on how to support and market to this large, loyal segment of the population.

Florida Blue was selected as host in part because of its initiatives to create an exceptional experience for its employees with disabilities. In fact, two of its employees were recognized as 2013 Disability Champions. As such, they each went above and beyond in their commitment to support people with disabilities in the workplace and inspired their peers to do so as well.

Additionally, Florida Blue was one of three companies presented with a Workplace Award that recognized its initiatives to create an exceptional experience for employees with disabilities.

"We at Florida Blue are committed to helping people and communities achieve better health and are dedicated to every aspect of health and wellness for those we serve," said Pat Geraghty, chairman and CEO of Florida Blue. "We recognize the unique needs of people with disabilities and strive to foster inclusiveness in the workplace; we believe this is a critical component of becoming a great place to work."

**About Springboard, LLC**
Founded in 2005, Springboard is recognized as the expert in mainstreaming disability in the global workforce, workplace and marketplace. Serving corporations and organizations throughout the U.S., Canada, Europe and Asia, Springboard has become a trusted partner in relation to disability issues and initiatives across virtually every business category. Springboard annually honors exemplary organizational initiatives that promote the outreach, support & engagement of people with disabilities as employees and as consumers though the Disability Matters Awards.

**About Florida Blue**
Florida Blue, Florida's Blue Cross and Blue Shield company, is a leader in Florida's

## Comments

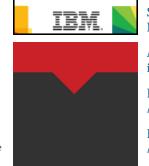### The PostOpen Event – Why It Is So Important

**By Richard (Rik) Brooks**

*Yakov Werde wrote: In your introduction you clearly state the problem new PowerBuilder developers face when they find the IDE installed on their machine. You then go on to talk about the lack of current training materials. One important cost effective training resource you omitted is the online training from ISUG/eLearnIT. Everyone can learn more at http://my.isug.com/pbtraining*
Feb. 20, 2013 04:14 PM EST
read more & respond »

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Come to New York and get yourself up to date with the Big Data revolution! As advanced data storage, access and analytics technologies aimed at handling high-volume and/or fast moving data all move center stage, aided by the Cloud Computing boom, Cloud Expo is the single most effective event for you to learn how to use you own enterprise data – processed in the Cloud – most effectively to drive value for your business.

There is little doubt that Big Data solutions will have an increasing role in the Enterprise IT mainstream over time. Get a jump on that rapidly evolving trend at Big Data Expo, which we are introducing in June at Cloud Expo New York.

Cloud Expo was announced on February 24, 2007, the day the term "cloud computing" was coined. That same year, the first Cloud Expo took place in New York City with 450 delegates. Next June, Cloud Expo is returning to New York with more than 10,000 delegates and over 600 sponsors and exhibitors.

"Cloud" has become synonymous with "computing" and "software" in two short years. Cloud Expo is the new PC Expo, Comdex, and InternetWorld of our decade. By 2012, more than 50,000 delegates per year will participate in Cloud Expo worldwide.

The cloud is certainly a compelling alternative to running all applications within a traditional corporate data center. But moving from theory into practice is where things get complicated, and this is where attending a top industry event like Cloud Expo comes in.

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13, 2013 - is to ensure - through an intensive four-day schedule of keynotes, general and breakout sessions, and our bustling Expo Floor - that attending delegates leave the Javits Center with abundant resources, ideas and examples they can apply immediately to leveraging the Cloud, helping them to maximize performance, minimize cost and improve the scalability of their Enterprise IT endeavors.

Delegates will leave Cloud Expo with dramatically increased understanding the entire scope of the entire cloud computing spectrum from storage to security.

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