

Disability Matters Awards Banquet & Conference Moves to Manhattan in 2009



Applications for 2009 Disability Matters awards now available

NEW YORK, NY (12/8/08) -- Springboard Consulting LLC and Work Life Matters magazine announced today that their third annual Disabilities Matters Conference will be held on April 16, 2009 (welcome reception to be held the evening prior). The event will be hosted by **KPMG** at their global headquarters in Manhattan.

“We are very pleased and honored that KPMG is hosting next year's awards gala, particularly since they were honored in 2008 for their outstanding Work Life initiatives in support of their employees who either have a disability or who have a child or other dependent with special needs” says Nadine Vogel, President of Springboard Consulting LLC who, along with Lori Sokol, Ph.D., President of Work Life Matters, is a Co-Founder of the Disability Matters Awards Banquet and Conference. “People with special needs are not immune to the employment difficulties being faced during these tough economic times,” adds Lori Sokol. “In fact, they are often hit even harder. We therefore need a conference like this to continue to shed light on the unique challenges this growing population faces.”

The conference features seminars focusing on Marketing, Diversity and Work Life issues affecting both consumers and employees who either have a disability or have a child or other dependent with special needs. Companies interested in sponsoring this very important and innovative event can obtain additional information on the Springboard web site at www.consultspringboard.com and by clicking on Disability Matters 2009. Additional information is also available on Work Life Matters' web site, www.sokolmediaonline.com.

In addition to KPMG, other companies honored in 2008 included Microtel Inns & Suites, Nordstrom, Verizon Communications, Inc., McDonalds USA and Walgreen Company. Companies were selected for their 'pioneering dedication to the Special Needs community by providing innovative practices and programs addressing both consumers and/or employees who either have a disability or

have a family member with special needs for purposes of productivity, retention and revenue. The three categories include Marketing, Work-Life and Diversity.

More information about the 2008 winners, applications for the 2009 Disability Matters awards and the link to register for the event are now available on the Springboard web site at www.consultspringboard.com, by clicking on Disability Matters. To learn more about Work Life Matters magazine, please visit www.worklifematters.info.

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