

**Registration Deadline Approaching to Attend the 2nd Annual Disability Matters Awards;  
To Be Hosted by GM**

Register now at [www.disabilitymattersawards.com](http://www.disabilitymattersawards.com).

*June 9, 2008, DETROIT* – The registration deadline of July 1st is fast approaching to attend the second annual Disabilities Matters Conference on July 21-22. Just seven weeks away, we are booking up fast. This event and conference promises to be one not to be missed as Springboard Consulting and Work Life Matters magazine jointly present a host of expert speakers on topics relating to disabilities in the workplace, as well as how to successfully market to this important community.

The event's keynote speaker is Grace Chung Becker, the Assistant Attorney General (Civil Rights) in the U.S. Department of Justice. Two additional speakers have also been added to the conference's panel discussions. Armetta Parker, Marketing Manager for United Cerebral Palsy and Dr. Stuart Segal, Coordinator of the Disability Program, University of Michigan, Ann Arbor, will join Gary Phelan, disability rights attorney for the law firm of Outten & Golden and Jani Nayer, Executive Director of the Society of Accessible Travel and Hospitality (SATH) as expert panelists. The three panel discussions will focus on a variety of work/life, diversity and marketing initiatives related to people with disabilities and their families.

In addition to our event's host sponsor, General Motors Corporation, **Gold-level Sponsors\*** currently include CVS Caremark, KPMG and FlexPaths, LLC.

The event will take place on July 22, 2008 at General Motors' global headquarters on the Detroit Riverfront. It will culminate with a luncheon where the 2008 Disability Matters corporate winners in Marketing, Diversity and Work/Life will be honored. The last session of the conference will focus on corporate interaction and collaboration. It will be open to all corporate participants who are interested in learning more about what programs last year's winners are currently implementing to assist people with disabilities, and discuss the potential of joining forces for a year-long focused corporate initiative to support people with disabilities in the workplace. Ultimately, this session will lay the foundation for next steps. We hope you will join us for this closing discussion and future plan development. GM will also host an opening cocktail reception for all honorees, sponsors and attendees the evening of July 21.

Firms to be honored at this event include: [Microtel Inns & Suites](#), [Nordstrom](#), and [Verizon Communications, Inc.](#) in the Marketing category; [McDonalds USA](#) and [Walgreen Company](#) in the Diversity category, and [KPMG LLP](#) in the Work/Life category.

This conference will also take place in conjunction with the national celebration of the 18th anniversary of the Americans with Disabilities Act. Conference registration is now available online at [www.disabilitymattersawards.com](http://www.disabilitymattersawards.com). The site also provides information on the Disability Matters Awards program and sponsorship opportunities.

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*\*FlexPaths, LLC delivers the power of flexibility to your workplace with best in class technology, content and interactive tools.*

*\*KPMG is a leading global network of professional firms providing audit, tax, and advisory services.*