

## **Speakers and Sponsors Announced for the 2nd Annual Disability Matters Awards Hosted by GM**

*Registration web site now open [www.disabilitymattersawards.com](http://www.disabilitymattersawards.com)*

**February 5, 2008, DETROIT --** Springboard Consulting LLC and Work Life Matters magazine have announced that speakers for the second annual Disabilities Matters Conference will include Gary Phelan, disability rights attorney for the law firm of Outten & Golden and Jani Nayer, Executive Director of the Society of Accessible Travel and Hospitality (SATH). In addition to our event's host sponsor, General Motors Corporation, gold-level sponsors\* currently include CVS Caremark, KPMG and Flexpaths.

**The national meeting will feature a key note speaker and three panel discussions on a variety of work/life, diversity and marketing initiatives related to people with disabilities and their families..**

**The event will take place on July 22, 2008 at General Motors' global headquarters on the Detroit Riverfront. It will culminate with a luncheon where the 2008 Disability Matters corporate winners in Work/life, Marketing and Diversity will be honored. GM will host an opening cocktail reception for all honorees, sponsors and attendees the evening of July 21 and a post-event networking session on July 22.**

**"We are pleased that our conference will again highlight our nation's corporate pioneers who are dedicating important resources and services to the special needs community," says Lori Sokol, founder and publisher of Work Life Matters magazine. "We are especially grateful to General Motors, one of our 2007 honorees, for providing an outstanding venue for the 2008 event." "I like to think of these corporate pioneers as a winning team that is changing people's perspectives on 'Ability' by becoming more inclusive of people with disabilities and their families – both as employees and consumers," says Nadine Vogel, president of Springboard Consulting LLC.**

**In 2007, GM received its Disability Matters Award for its GM Mobility program, which makes automotive transportation easier and more accessible for the millions of persons with disabilities and their caregivers. "GM is dedicated to improving people's lives by making our vehicles accessible and attractive to customers with special needs with disabilities," said John Gaydash, director of marketing for GM Fleet and Commercial Operations. "One of the key elements in maintaining independence is a person's mobility."**

**This conference will also take place in conjunction with the national celebration of the 18th anniversary of the Americans With Disabilities Act. Conference registration is now available online at [www.disabilitymattersawards.com](http://www.disabilitymattersawards.com). The site also provides information on the Disability Matters Awards program and sponsorship opportunities.**

*\***CVS Caremark** is one of the nation's premier integrated pharmacy services providers.*

*\***FlexPaths** is your company's total flex management portal that also connects you with diverse talent.*

*\***KPMG** is a leading global network of professional firms providing audit, tax, and advisory services.*