



Honorees Announced

Springboard's 4th Annual Disability Matters Awards

Co-hosted by KPMG LLP and Adecco Group North America, two 2009 Disability Matters Honorees

March 8, 2010, New York, NY -- Springboard Consulting LLC is pleased to announce the honorees of its fourth annual Disabilities Matters Awards Banquet and Conference which will take place on April 8, 2010 in New York City.

The honorees are...

In the **Marketing** category:

Prudential
Toys "R" Us Inc.
Verizon Communications, Inc.

In the **Diversity** category:

Blue Cross and Blue Shield of Florida
Public Service Enterprise Group (PSEG)
Northrop Grumman Corporation

In the **Work-Life** category:

Cisco
PepsiCo, Inc.
The Dow Chemical Company

Springboard is also pleased to announce the event's inaugural Small Business awards.

These honorees are:

Carolina Fine Snacks
J. Lodge, LLC
Max's Positive Vibe Café
Parrott's Trophies



As the mother of two children with special needs and the Founder and President of Springboard Consulting LLC, Nadine Vogel says, it is so personally gratifying to see the incredible commitment to our awardees in supporting the disability community in so many aspects of their businesses. It illustrates their recognition and commitment to the inclusion of a community that represents the largest minority market in the world and to Springboard's mission to mainstream disability.

Considered one of the nation's leading authorities in the field of media and public advocacy and the prior administration's head of the U.S. Department of Labor's Office of Disability Employment Policy (ODEP), Neil Romano will serve as this year's keynote speaker. The four panel discussions will focus on a variety of work/life, diversity and marketing initiatives relative to people with disabilities and their families in the workforce, workplace and marketplace. They will include disability issue experts from Corporate America, Academia, the Federal Government and the Non-Profit sector.

In addition to the event's Platinum level host-sponsors, KPMG LLP and Adecco Group North America, Springboard is pleased to announce the Gold-level sponsors: Colgate Palmolive, EMC, and Prudential and the Silver-level sponsors, AOL, Cisco, CVS Caremark, L'Oreal, McDonalds, Northrop Grumman Corporation and PricewaterhouseCoopers.

Those interested in purchasing tickets or obtaining additional information should contact, Ivette Lopez at 973-813-7260 x102, or at ivette@consultspringboard.com.

www.consultspringboard.com

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