The 2012 Disability Matters Honorees are Selected!

Mendham, NJ (2/20/12) – Springboard Consulting, LLC® is pleased to announce the Disability Matters honorees for 2012. They are as follows:

<div align="center">

MARKETPLACE AWARD

Best Buy Co., Inc. ◦ **EMC Corporation** ◦ **Toys"R"Us, Inc.**

WORKFORCE AWARD

AMC Entertainment ◦ **CSX Corporation Inc.** ◦ **The Procter & Gamble Company** ◦ **UPMC**

WORKPLACE AWARD

Army and Air Force Exchange Service ◦ **Cisco Systems Inc.** ◦ **Prudential Financial, Inc.**

DISABILITY CHAMPION AWARD

Miguel Garcia, The Procter & Gamble Company ◦ **CDR Erik Neal, US Navy** ◦ **Bernita Thigpen, KPMG LLP**

</div>

This year's winners will be honored at our 6th annual Disability Matters Awards Banquet & Conference to be held on April 18-19, 2012 in Newark, N.J. These awards represent businesses and for the first time, individuals, that serve as role models for their peers in both Corporate America and the U.S. Federal Government. These corporate awards represent successful initiatives to recruit, provide support and market to the disability community, now the largest and fastest growing minority segment in the world. The Champion award recognizes individuals whose advocacy, commitment, and action in support of mainstreaming disability in their workforce, workplace and/or marketplace has greatly contributed to their organizations success in these endeavors.

As the mother of two children with special needs and the founder and president of Springboard Consulting and the Disability Matters Conference, Nadine Vogel says, "it is so personally gratifying to see the incredible commitment of our honorees to the full inclusion of people with disabilities and their families in so many aspects of their organizations. Their passion and dedication to high standards for this most important work, inspires employees and customers alike. This is especially so for the three winners of our newest award, The Disability Champion, because, although not in their job description, these individuals diligently work to influence others and support initiatives in recognition of people with disabilities and their families as value added contributors to their organization's success both internally and externally."

Show your commitment to this most important topic by joining our honorees, event hosts, Prudential Financial, the Disability Matters sponsors and other business leaders on April 18-19 at Prudential headquarters in Newark, N.J., for the education, inspiration and networking of mainstreaming disability in the workforce, workplace and marketplace and for the celebration which will take place the evening of April18th at the NJ Performing Arts Center, also in Newark, N.J. Contact Jill Frankel: 973-813-7260 x106 or Jill@consultspringboard.com to become a sponsor or place an ad in the program. To purchase tickets, visit: http://www.consultspringboard.com/2011/single-ticket-purchase-registration-2012-us/. To learn more about Disability Matters, visit: http://www.consultspringboard.com/category/disability-matters-2012-us/

_____

Prudential Financial, Inc. (NYSE: PRU), a financial services leader, has operations in the United States, Asia, Europe, and Latin America. Prudential's diverse and talented employees are committed to helping individual and institutional customers grow and protect their wealth through a variety of products and services, including life insurance, annuities, retirement-related services, mutual funds, investment management, and real estate services. In the U.S., Prudential's iconic Rock symbol has stood for strength, stability, expertise and innovation for more than a century. For more information, please visit http://www.news.prudential.com