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Applications for the 2012 U.S. Disability Matters awards now available including Two New Award Categories – Apply Today!

MENDHAM, NJ (8/01/11) -- Springboard Consulting LLC announces its Sixth Annual Disability Matters Awards Banquet and Conference, to be held Wednesday & Thursday, April 18-19, 2012. The event, which is hosted by Prudential, will be held at the company's headquarters in Newark, New Jersey.

"We are very pleased and honored that Prudential, a recipient of the Disability Matters Marketing Award, is hosting the 2012 awards gala," said Nadine Vogel, President of Springboard Consulting LLC. "The Special Needs Solutions... For All Ages program demonstrates the company's dedication to the education and support of consumers who have a child or other dependent with special needs. They are an example to organizations everywhere, especially those in the financial services sector."

We are also pleased to announce that KPMG, LLP is a Platinum level sponsor, Genentech has become a Gold level sponsor, EMC and Procter & Gamble are Silver level sponsors, and CSX as well as PricewaterhouseCoopers LLP have become Bronze level sponsors of this most important event.

Vogel added that, "The disability community is the largest and fastest growing minority segment in the world, and in the U.S., it surpasses the Hispanic population by 5 percent. Meeting the needs of this most important segment through workforce, workplace, and marketplace initiatives is a business imperative. This is especially important in light of the current ADA regulations, and for U.S. Federal Contractors the current OFCCP requirements.

As in prior years, the Disability Matters conference will feature executive presenters from corporate America, the federal government, academia and the non-profit sector, sharing their experiences and best practices on how to support and market to this large, loyal segment of the population.

New, in 2012, is the *Disability Matters Employer of Choice Award*, given to a company that has taken their award-winning initiatives to a level where there is complete synergy between mission and achievement. Also the *Champion of Disability Award*, which is open to individuals within an organization at the Executive, Management and Associate levels.

Companies interested in becoming a sponsor, purchasing tickets, and/or applying for one of these prestigious awards, which honor outstanding commitment to the disabled community in the areas of Workforce, Workplace and/or Marketplace, will find additional information including prior year honorees by visiting <http://www.consultspringboard.com/category/disability-matters-2012-us/>

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