



The Inaugural Disability Matters Europe Honorees are Selected!

Mendham, NJ, USA (2/28/12) – Springboard Consulting, LLC® is pleased to announce the Disability Matters EU honorees for 2012. They are as follows:

MARKETPLACE AWARD

◆ SFR - FRANCE ◆

WORKPLACE AWARD

◆ Lloyds Banking Group – UNITED KINGDOM ◆

◆ Microlink PC (UK) Ltd – UNITED KINGDOM ◆

WORKFORCE AWARD

◆ Delta Holding - SERBIA ◆

This year's winners will be honored at our Inaugural European Disability Matters Conference and Awards Presentation to be held on Tuesday, March 27, 2012 at Publicis Groupe headquarters located on the famous Avenue des Champs Elysees in Paris, France. In addition to hearing from our honorees, the event will offer speakers with expertise ranging from the legislative environment to web accessibility and more.

These awards are given to businesses that serve as role models for their peers in the national and multinational corporate sector. These awards represent successful initiatives such as SFR's commitment to serve customers with disabilities, the ongoing support and resources provided by Lloyds Banking Group and Microlink and Delta Holding's commitment to recruit individuals with disabilities, now the largest and fastest growing minority in the world.

As the mother of two children with special needs and the founder and president of Springboard Consulting and the Disability Matters Conference, Nadine Vogel says, "it is so personally gratifying to see the incredible commitment of our honorees to the full inclusion of people with disabilities and their families in so many aspects of their organizations. Their passion and dedication to high standards for this most important work, inspires employees and customers alike".

Show your commitment to this most important topic by joining our honorees, event hosts, Adecco Group, L'Oréal, Publicis Groupe, and partner AFMD, the Disability Matters sponsors and other business leaders on March 27th at PublicisCinemas for the education, inspiration, celebration and networking of mainstreaming disability in the global workforce, workplace and marketplace. Contact Ivette Lopez: 001+ 973 813 7260 x102 or ivette@consultspringboard.com to become a sponsor or place an ad in the program, and to purchase individual tickets, please visit >> <http://www.consultspringboard.com/2011/single-ticket-purchase-registration-2012-europe/>.

To learn more about Disability Matters, visit: <http://www.consultspringboard.com/category/disability-matters/>

PublicisCinemas, 133 avenue des Champs Elysees, 75008 Paris, Metro Charles de Gaulle - Etoile ou George V.

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L'Oréal, the world's leading cosmetics company, has catered to all forms of beauty in the world for over 100 years and has built an unrivalled portfolio of 23 international, diverse and complementary brands. With sales amounting to 19.5 billion euros in 2010, L'Oréal is present in 130 countries and employs 66,600 people. Regarding sustainable development, Corporate Knights, a Global Responsible Investment Network, has selected L'Oréal for its 2011 ranking of the Global 100 Most Sustainable Corporations in the World. L'Oréal has received this distinction for the 4th consecutive year. www.loreal.com

Publicis Groupe is the third largest communications group in the world, offering the full range of services and skills: digital and traditional advertising, public affairs and events, media buying and specialized communication. Its major networks are Leo Burnett, MSLGROUP, PHCG (Publicis Healthcare Communications Group), Publicis Worldwide, Rosetta and Saatchi & Saatchi. VivaKi, the Groupe's media and digital accelerator, includes Digitas, Razorfish, Starcom MediaVest Group and ZenithOptimedia. Present in 104 countries, the Groupe employs 50,000 professionals.

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The Association Française des Managers de la Diversité aims to help its member - companies, administrations, business schools and universities - to integrate diversity into their strategy. It offers an innovative platform of networking and experience sharing in the field of diversity management by uniting operative managers, diversity representatives and HR to associate these actors to the academia. With 92 members, the association consolidates its position by strengthening its role as an interface between business and the public sector.