***The 2011 Disability Matters Honorees are Selected!***

Mendham, NJ (1/18/11) – Springboard Consulting, LLC® is pleased to announce the Disability Matters honorees for 2011. They are as follows:

EMPLOYER OF CHOICE AWARD

**Cisco Systems, Inc. ◦ KPMG LLP**

MARKETPLACE AWARD

**Alaska Air Group, Inc. ◦ AMC Entertainment ◦ The Braun Corporation ◦ Landscape Structures Inc.**

SMALL BUSINESS AWARD

**Morgan’s Wonderland ◦ Words, LLC**

WORKFORCE AWARD

**CSX Corporation Inc. ◦ Manpower Inc. ◦ Naval Sea Systems Command ◦ The Procter & Gamble Company**

WORKPLACE AWARD

**Best Buy Co., Inc. ◦ Computer Sciences Corporation (CSC) ◦ EMC Corporation ◦ QUALCOMM Incorporated**

This year’s winners will be honored at our 5th annual Disability Matters Awards Banquet & Conference to be held on April 6-7, 2011 in San Jose, Calif. These awards represent businesses that serve as role models for their peers in Corporate America, the U.S. Federal Government and small business alike for their initiatives to recruit, provide support and market to the disability community, now the largest and fastest growing minority segment in the world.

As the mother of two children with special needs and the founder and president of Springboard Consulting and the Disability Matters Conference, Nadine Vogel says, “it is so personally gratifying to see the incredible commitment of our honorees to the full inclusion of people with disabilities and their families in so many aspects of their organizations. Their passion and dedication to high standards for this most important work, inspires employees and customers alike. This is especially so for the two winners of our newest award, The Employer of Choice. This prestigious award is given to a company that has qualified for a Disability Matters award in the past and has taken their (workplace) initiatives to a level where there is complete synergy between mission and achievement when it comes to supporting employees who either have a disability or who have child or other dependent with special needs.”

Show your commitment to this most important topic by joining our honorees, event co-hosts, Cisco and Northrop Grumman Corporation, the Disability Matters sponsors and other business leaders on April 6-7 at Cisco® headquarters in San Jose, Calif., for the education, networking and celebration of mainstreaming disability in the workforce, workplace and marketplace. Contact Jill Frankel: 973-813-7260 x106 or [Jill@consultspringboard.com](mailto:Jill@consultspringboard.com) to purchase tickets, become a sponsor or place an ad in the program. To learn more about Disability Matters, visit: <http://www.consultspringboard.com/category/disability-matters-2011/>.

**2011 Disability Matters Sponsors:**

**Host:** Cisco and Northrop Grumman; **5th Anniversary:** KPMG, LLP; **Platinum:** Toyota Motor Sales, Inc.; **Gold:** Adecco Group North America, HSBC, Prudential Financial; **Silver:** Colgate-Palmolive Company, EMC Corporation; **Bronze:** The Clorox Corporation, Genentech, IBM, J. Lodge, Johnson & Johnson, Kaiser Permanente, The Kellogg Company, Pacific Gas and Electric Company (PG&E), Pricewaterhouse Coopers LLP, Public Service Enterprise Group (PSEG) and Visa