



Applications for the Inaugural Disability Matters-Europe Awards Now Available-Apply Today!

MENDHAM, NJ, USA (11/11/11) -- Springboard Consulting LLC, recognized as the global expert on mainstreaming disability in the corporate workforce, workplace and marketplace, announces its inaugural European Disability Matters Conference and Awards Presentation, to be held Monday and Tuesday, March 26-27, 2012 at Publicis Groupe headquarters located on the famous Avenue des Champs Elysees in Paris, France.

"We are pleased and honored that Adecco Group, a recipient of the U.S. Disability Matters Award, L'Oréal, and Publicis Groupe are joining forces in hosting this most important corporate event, along with this year's partner, the Association of French Managers in Diversity (AFMD), which has been taking place in the U.S. since 2006", said Nadine Vogel, President of Springboard Consulting LLC.

The disability community is the largest and fastest growing minority in the world. Meeting the needs of this segment, including those who have dependents with special needs, through workforce, workplace and marketplace initiative is no longer just a strategic advantage, it's a business imperative. This is especially true in light of the many recent legislative changes impacting this segment throughout Europe.

The Disability Matters EU Conference will feature executive presenters from best practice corporations along with experts from government, academia and the non-profit sectors, sharing their experience on how to appropriately support and market to this very large, loyal segment of the population.

Companies interested in becoming a sponsor, purchasing tickets, and/or applying for one of these prestigious awards, honoring outstanding commitment to the disabled community in the areas of Workforce, Workplace and/or Marketplace, will find additional information, including prior year honorees by visiting <http://www.consultspringboard.com/category/disability-matters-2012-eu/>.

For additional information contact Jill Frankel: 001+ 973 813 7260 x106 or Jill@consultspringboard.com

Adecco Group North America is part of the Adecco Group which is based in Zurich, Switzerland. With approximately 33,000 full time employees, and over 750,000 associates and 100,000 clients each day, Adecco Group offers a wide range of global staffing, workforce and consulting solutions.

L'Oréal, the world's leading cosmetics company, has catered to all forms of beauty in the world for over 100 years and has built an unrivalled portfolio of 23 international, diverse and complementary brands. With sales amounting to 19.5 billion euros in 2010, L'Oréal is present in 130 countries and employs 66,600 people. Regarding sustainable development, Corporate Knights, a Global Responsible Investment Network, has selected L'Oréal for its 2011 ranking of the Global 100 Most Sustainable Corporations in the World. L'Oréal has received this distinction for the 4th consecutive year. www.loreal.com

Publicis Groupe is the third largest communications group in the world, offering the full range of services and skills: digital and traditional advertising, public affairs and events, media buying and specialized communication. Its major networks are Leo Burnett, MSLGROUP, PHCG (Publicis Healthcare Communications Group), Publicis Worldwide, Rosetta and Saatchi & Saatchi. VivaKi, the Groupe's media and digital accelerator, includes Digitas, Razorfish, Starcom MediaVest Group and ZenithOptimedia. Present in 104 countries, the Groupe employs 50,000 professionals.

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